

Sponsorship Opportunities

A unique opportunity exists for National Sponsorship of this widely appealing performance sport. Sponsorship offers the following:

- Promotion of a corporate brand, with product placement venues, to a wide audience across the country.
- An exclusive campaign that lasts several months instead of a single day.
- Entertainment of customers and key individuals both regionally and nationally with corporate hospitality at selected events, providing an excellent CRM opportunity.
- Media partnerships leading to greater brand awareness.
- Distribution of corporate literature.
- Data capture opportunities.

Appeal of Extreme Sports

Interest in extreme sports has escalated over the past two decades, with more than 6% of the United Kingdom's 62m population expressing an interest in adventure sports, either as a participant or spectator. In 30 years Team Chasing has grown to incorporate 13 Regional Open Championship Events, where up to 450 competitors will take part on any given day. The sport is governed by rigorously enforced rules and ever-improving safety standards.

Media Coverage

Considerable media coverage appears weekly in the equestrian press and country lifestyle magazines, both nationally and regionally. The opportunity exists for comprehensive satellite TV and online coverage in partnership with the National Sponsor.

Events Schedule

Organiser	County
Autumn Schedule - September to November:	
Warwickshire	Warwickshire
Belvoir	Leicestershire
Atherstone	Warwickshire
Meynell and South Staffordshire	Derbyshire
Bicester with Whaddon Chase	Oxfordshire
Berkeley	Gloucestershire
Pytchley	Northamptonshire
Grafton	Northamptonshire
Cotswold	Gloucestershire
Essex and Suffolk	Suffolk
Spring Schedule - February to April:	
Worcestershire	Worcestershire
Berks and Bucks	Berkshire
VWH	Gloucestershire
Old Berks	Berkshire
Taunton Vale	Somerset
Heythrop	Oxfordshire
Fernie	Leicestershire
Cattistock	Dorset

The National Championship takes place in the spring, usually at the Fernie or Heythrop. Successful competitors in the Open and Intermediate Classes at each event also gain points towards a valuable and keenly contested league title, which climaxes at the end of the autumn season each year, presenting another excellent sponsorship opportunity.

Contact Details

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